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ABSTRACT

Abstract of thesis submitted to the Graduate School Project of Maejo University in partial fulfillment of the requirements for the degree of Master of Science in Agricultural Extension

**IMPLEMENTATION OF HIS MAJESTY THE KING'S PROJECT OF SELF-SUFFICIENT
ECONOMY COMMEMORATING THE COMMUNITY DEVELOPMENT
DEPARTMENT IN NAN PROVINCE**

By

WINAI SUPINA

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Chairman: Associate Professor Dr. Sunila Thanupon

Department / Faculty: Department of Agricultural Extension, Faculty of Agricultural Business

The objectives of this research were 1) to investigate personal and socio-economic backgrounds of community development officers and activity group leaders in Nan province; 2) to examine their attitudes towards the King's project of self-sufficient economy conducted by the Community Development Department in Nan province; 3) to find out their expectations of the effects of the project; 4) to compare the attitudes of community development officers and activity group leaders towards the project; and 5) to compare their expectations of the effects of the project. The respondents were of 2 groups: 61 community development officers and 103 samples of activity group leaders selected by the multi-stage random sampling technique. The data were collected by

means of questionnaires pre-tested for content validity and objectivity from June to July 2000 and analyzed with the use of the SPSS.

The results of the research showed that the community development officers were 41 years old on average. Most of them were married, bachelor degree holders, level 5 officers, and had an average of 16 years experience in governmental services. The activity group leaders were 42 years old on average, married, and had completed primary education. They were mainly engaged in farming, had labor hiring as a secondary job and an average annual income of 41,784 baht in 1999. They attended training courses at an average of 3 times/year and had an average of 3 times/year contact with community development officers to obtain information. All of the respondents had good attitudes towards the project and expected that all activities of the project would be successful.

Both the community development officers and the group leaders had positive attitudes towards the project though some mean scores might have been different. The means scores of the community development officers were mostly higher than those of the group leaders, but when compared with the use of the t-test at a significance level of 0.05 the mean scores of all statements were not different, except only one statement. Both groups of respondents expected all activities would be successful. The community development officers had higher mean scores than the group leaders. However, the comparison by using the t-test at a significance level of 0.05 revealed no difference at all in expectations of both groups of respondents.