A23 Agribusiness An International Journal

Volume 28, Number 4

Autumn (Fall) 2012

CONTENTS

Research Articles

- The Impact of the New York State Milk Price Gouging Law on the Price Transmission Process and Supermarket Pricing Strategies in the Fluid Whole Milk Market
 Yuliya V. Bolotova and Andrew M. Novakovic

The Impact of Price Promotions on Producer Strategies in Markets With Large

Product Heterogeneity

Luca Panzone and Richard Tiffin

Ends Justify Means? Organic Cotton Products' Purchasing Motivations

- Nai-Hua Chen and Sherrie Wei

 Factors Affecting the Performance of Farmer Companies in Sri Lanka: Lessons for Farmer-Owned Marketing Firms

Book Review

Commodity Prices and Markets. National Bureau of Economic Research East Asia Seminar on Economics
 Custom 5.0.5.

Gustavo F. C. Ferreira....



ISSN 0742-4477