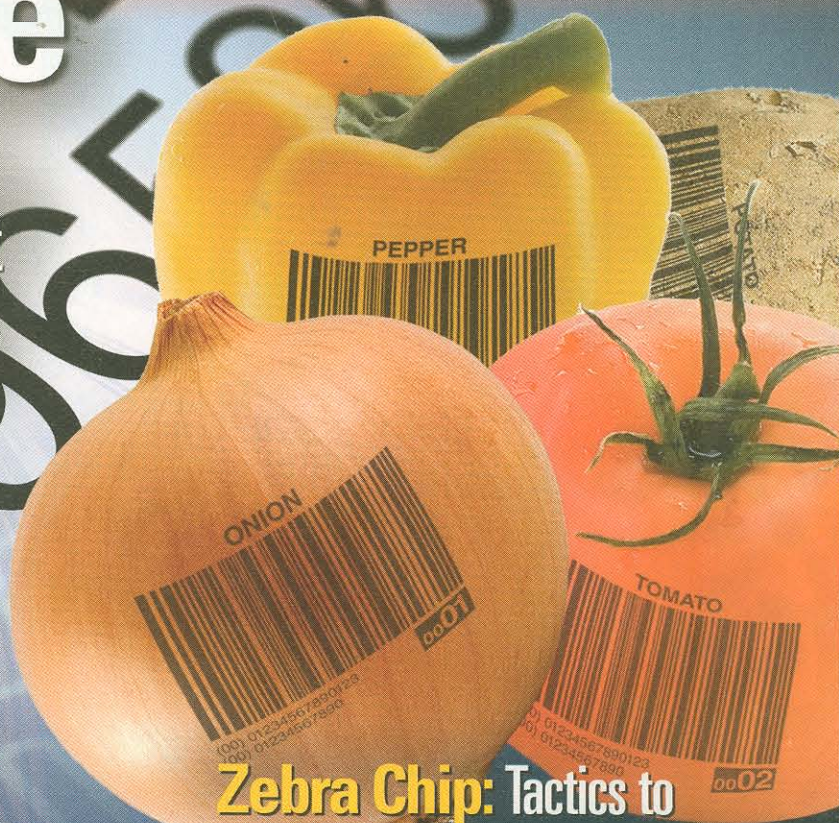


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Produce Traceability Initiative

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Pay attention to disease symptoms to determine the best control options.

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Use insecticides correctly and pay attention to conditions conducive to the buildup of this pest.

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Recommendations are available to manage zebra chip disease in the Pacific Northwest.

22 Planting Techniques

Whether you are direct seeding or transplanting cucumbers, pay attention to temperature and irrigation practices.



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Cover Story

Meeting The Milestones

With the Produce Traceability Initiative seeming inevitable, five growers reach out to software companies with questions and concerns.



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After the foodborne illness outbreak last year, the Rocky Ford cantaloupe growers formed an association and ramped up their food safety efforts. Rosemary Gordon says there is a lot we can learn from their efforts.