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food technology

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Touring a World of Product Innovation



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anti-stress ingredients

protein from insects

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22 Touring a World of New Product Innovation

by A. Elizabeth Sloan

A widespread avoidance of food additives, a rapidly growing middle class aspiring to Western ways, and just about anything ethnic are among the trends driving new product innovation around the globe.

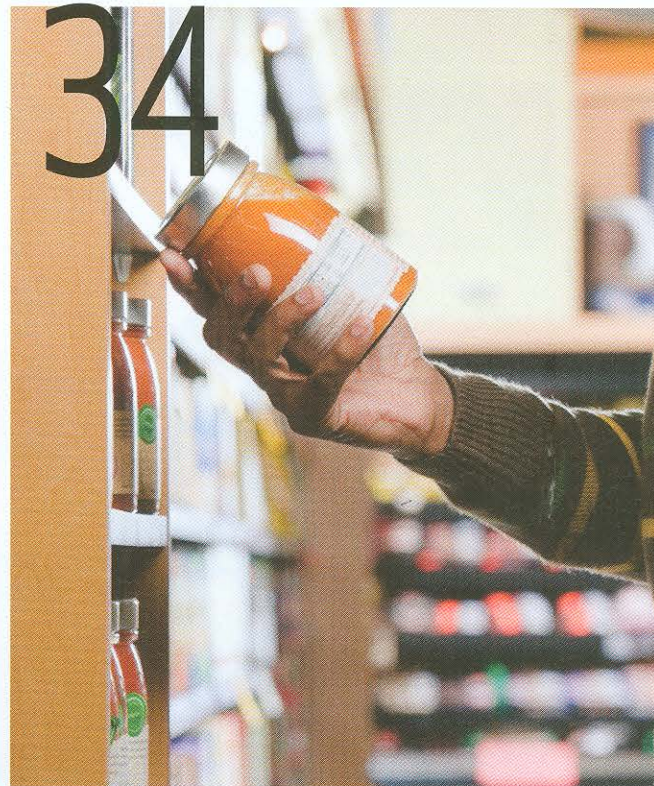
34 Food Labels: Defining a New Narrative

by Toni Tarver

Food labels are the must-read material of the millennium, but how valid is the information on food labels and is it effective?



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