



END-OF-LIFE PET BOTTLES AWAIT THE RECYCLING PROCESS. PHOTO: SEIYA KAWAMOTO

27 11.8. 2548

- 2 **Eco Vehicles: Clean Air Cars** Today's technological advances provide a glimpse of the environmentally friendly cars of tomorrow.
- 4 **Special Feature: Reduce, Reuse, Recycle**
From mass production, mass consumption and massive waste to the so-called "three Rs" of reduce, reuse and recycle... Today, Japan is an international pacesetter as it works to achieve a more environmentally friendly society and create a sustainable future.
- 22 **Cultural Crusade: Spreading the Word** The Agency of Cultural Affairs is sending envoys overseas to publicize Japanese culture.
- 24 **Prime Minister: Japan-ROK Summit Meeting** On June 20, the leaders of Japan and the Republic of Korea (ROK) held a summit meeting to discuss a range of pressing issues—from conflicting historical perspectives to the North Korean nuclear issue.
- 26 **Diplomacy: Gleneagles G8 Summit** Leaders of the G8 countries met in Scotland to discuss debt cancellation for African countries and measures to tackle climate change.
- 36 **Interview: Shigeto Sonoda** A leading sociologist is pioneering analyses of the sociological fallout that accompanies the operations of Japanese companies which set up shop across the Asian region.
- 40 **Traditional Art: Isho Dolls** The creation of decorative *isho*, or costume, dolls has evolved as an art form over the past centuries and today enjoys a prominent position as one of Japan's leading cultural arts.

COLUMNS

30	Otaku Culture	35	Structural Reforms
31	Lifestyle	46	Environment
32	Government	48	Selection / Letters

ASIA-PACIFIC PERSPECTIVES JAPAN+

September 2005 | Volume 3, Number 5 | © Jiji Gaho Sha, Inc.

Asia-Pacific Perspectives: Japan+ is a monthly magazine which looks at Japanese society and culture, and Japan's role within the Asia-Pacific community. Articles on government policy are produced with the support of the Cabinet Office of the Government of Japan. The views expressed in this magazine by interviewees or contributors do not necessarily represent the views of the Cabinet Office or the Government.

http://www.jijigaho.or.jp/index_e.html

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 Homepage: http://www.jijigaho.or.jp/index_e.html
 Distribution: Japan Publications Trading Co., Ltd., P.O. Box 5030, Tokyo International, Tokyo 100-8799, Japan



Domestic Price: One-year subscription ¥6,600, two-year subscription ¥10,200 (includes consumption tax, postage). Single copy ¥600 (includes consumption tax) + ¥84 postage.
Overseas Price: One-year subscription US\$52 (surface mail), US\$60 (economy air mail), two-year subscription US\$84 (surface mail), US\$97 (economy air mail). An invoice will be mailed on request; please note we cannot accept checks.

Printed in Japan by Toppan Printing Co., Ltd.
 Printed on Recycled Paper