

Volume 31 - No 6 - 2015

WORLD POULTRY

GATEWAY TO THE GLOBAL POULTRY INDUSTRY

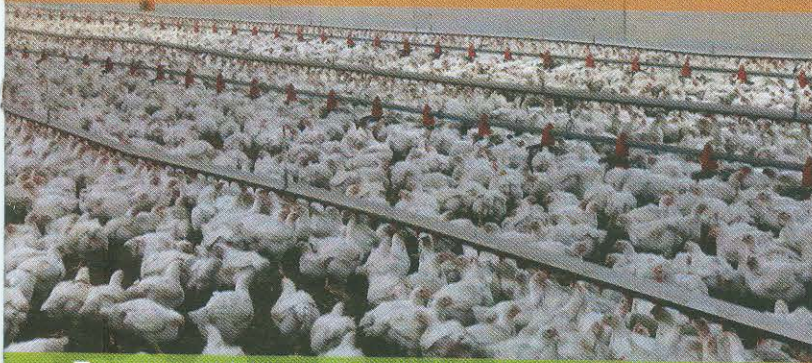
W11



Poultry farming
in Finland

COVER STORY

Finnish farm focuses on three production branches



Tuomas and Anu-Maarit Välikoski are the 16th generation on a farm in Vilppula, Finland.

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Main EU producers focus on prospects of differentiation

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Charting predominant IB strains in EMEA

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The bigger picture: A famous egg mountain

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Transparency is key to Turkish poultry sector growth

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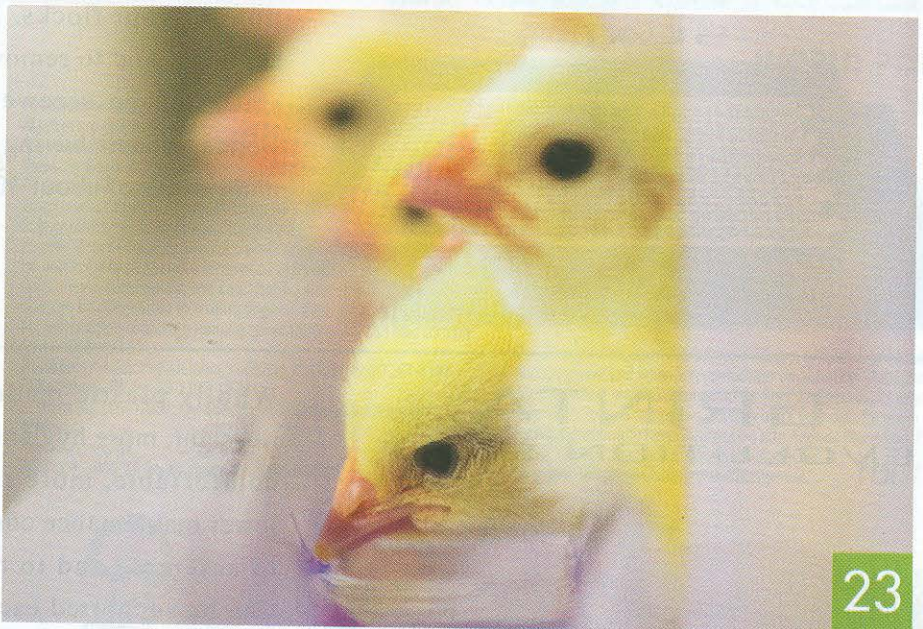
Pre-incubation to improve hatchability

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HATCHING



Optimising the hatching process for the best day old chicks demands innovative thoughts and above all care from hatch to arrival on farm.



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INTERVIEW

Marilia Rangel:

“My main objective is bringing more members to the IPC.”

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